

INTRODUCTION BROCHURE



# EXPANDED MEDIA DESIGN

(MA) in h-da



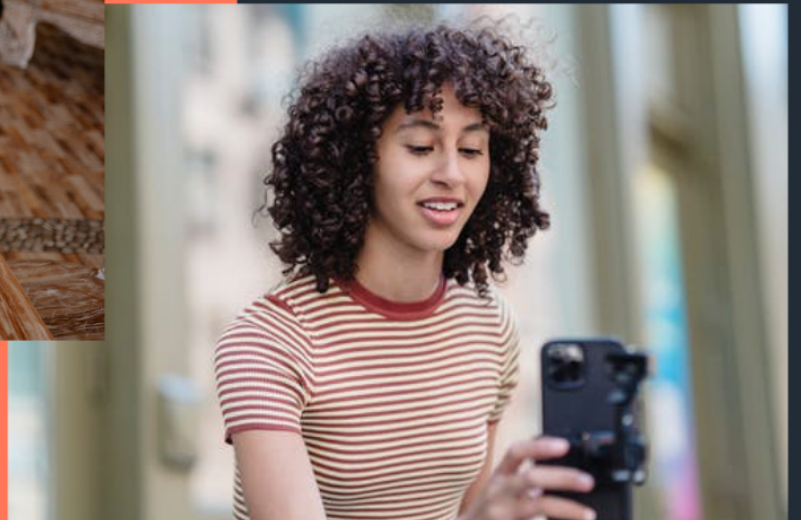
## OUR EXCEPTIONAL COURSES

- Story-fun-round (StoryGraphy, StoryGathering, HomeStory)
- Microlearning snipies with informal learning approach

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Classes are held Online and in Dieburg Campus

# STORY.GRAPHY



"If there is any one secret of success, it lies in the ability to get the other person's point of view and see things from that person's angle as well as from my own"- Henry Ford

We know it that as a newcomer, it is not easy to know your classmates and choose your suitable teammates and knowing your classmates before starting your teamworks.



BUT DON'T  
WORRY! :)  
BECAUSE...



First-semester students in the EM program in h-da do something interesting. They choose their favorite way of telling a short story to introduce themselves shortly, take a video, and upload it on the h-da platform with their email address. So, they can know more about each other before starting teamwork and students can find easily others with the same interest and needed skills.

We call it

**"STORY.GRAPHY".**





# QUESTIONS TO CONSIDER IN YOUR STORY.GRAPHY:

- Was there something in your subject's childhood that shaped your personality?
- Was there a personality trait that drove you to succeed or impeded your progress?
- What adjectives would you use to describe yourself?
- What were some turning points in your life?
- Why did you choose this program to study?

Please answer these questions in a story frame, tell your own story to your new classmates  
make 2-3 mins video, then upload it on Moodle.

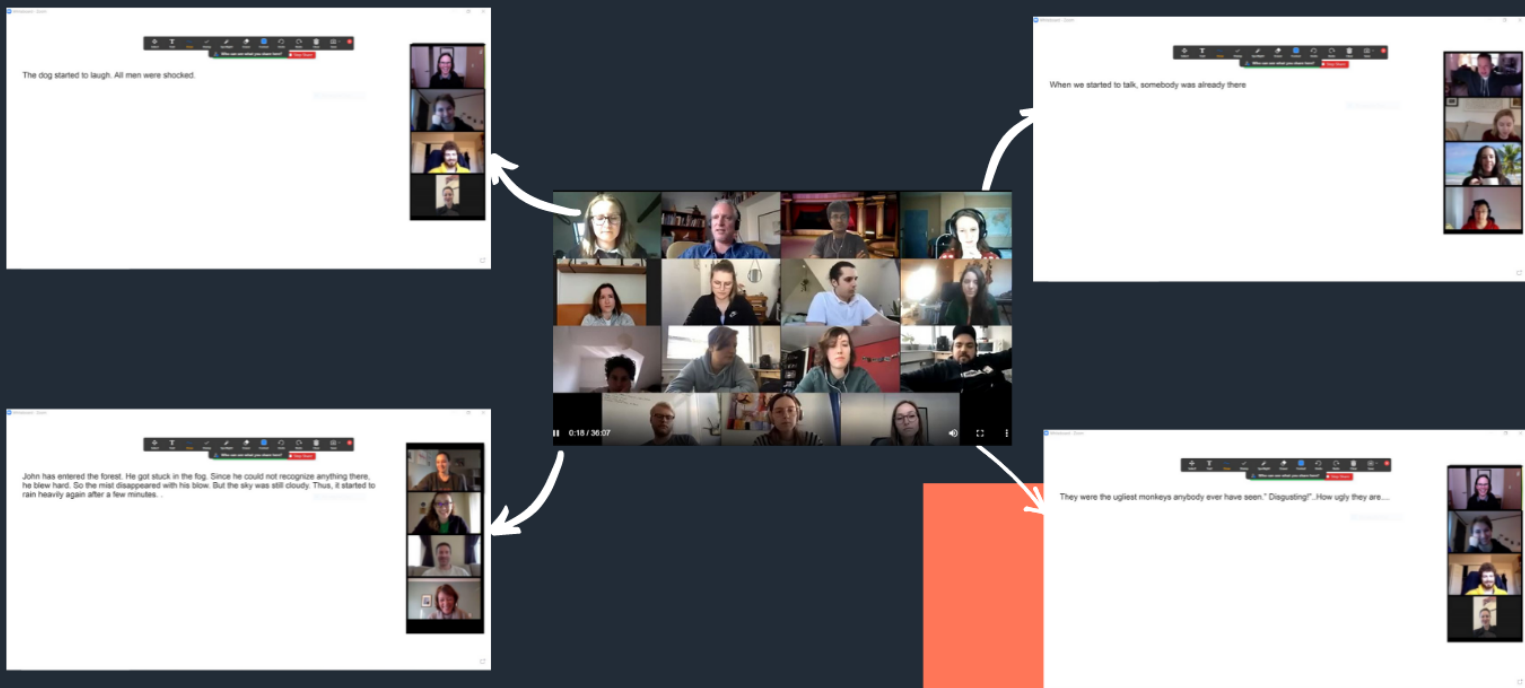


# STORY.GATHERING



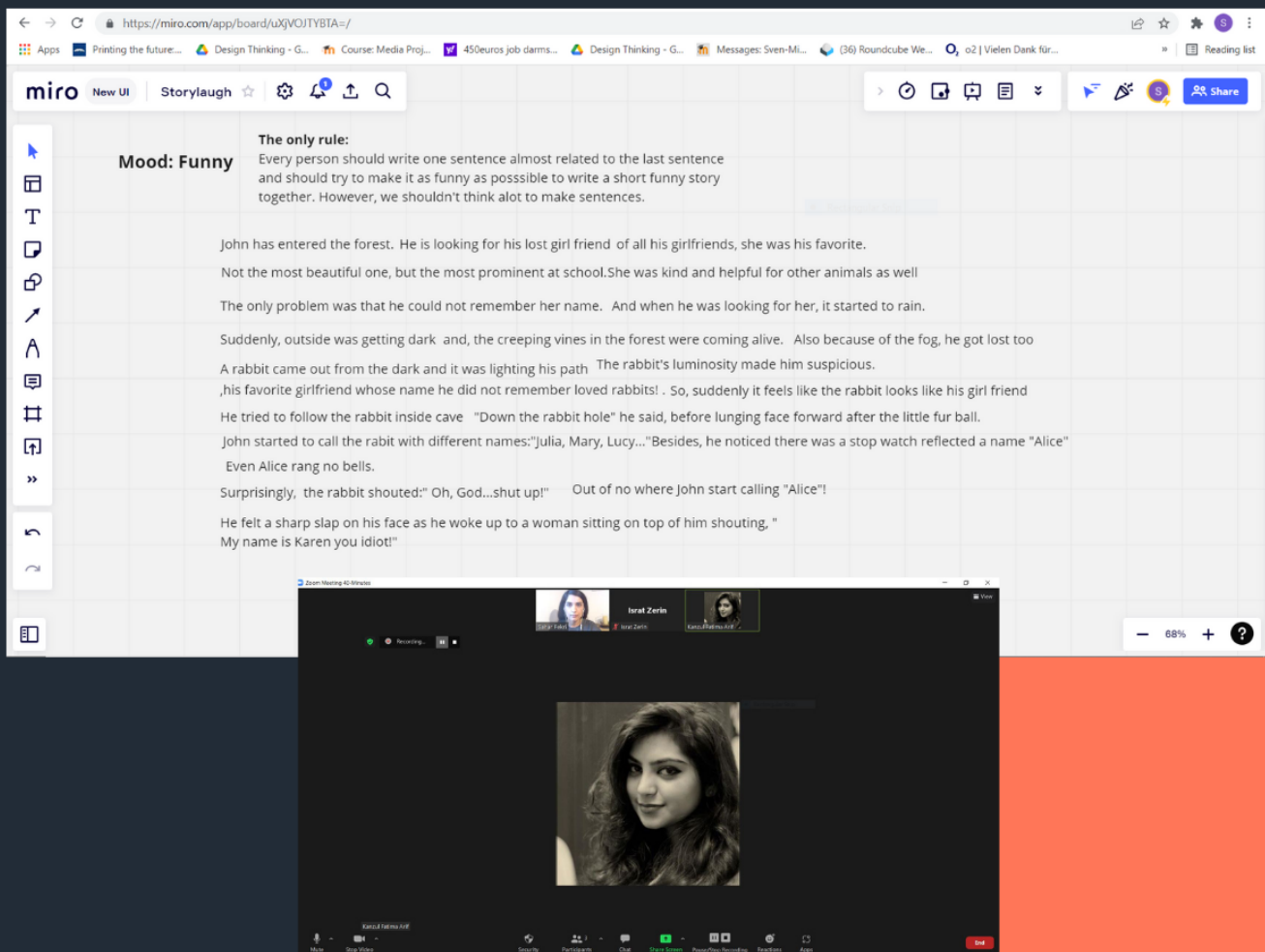
„If you can laugh together, you can work together.“ — Robert Orben

# ONLINE BIG STORY.GATHERING



It's enough to click on the Zoom link and then the Professors help you join different rooms randomly

# WHAT IS HAPPENING IN STORY.GATHERING?



1. Miro is shared as the whiteboard
2. They decide on a story genre together: Comedy. Romantic, Horror, Science Fiction, etc.
3. Then, each person should write a sentence once in around.
4. Nobody has more than one minute to write a sentence down.
5. They continue and let the story be finished.



# HOME.STORY



"It's different cultures that make the world go round at the end of the day  
Samantha Fox

# BUT WHAT IS HOMESTORY?!

This part of Story-fun-round include:

- . Each session, one student (or some from the same country) has an interactive presentation to introduce the most exciting points of their hometown culture.
- . Then the traditional/dance music of the hometown is played. All can dance or have fun there.
- . Finally, some traditional food from that country is served.
- . In the last session, all of the students usually wear traditional costumes from their hometown and cook traditional food(at home or Uni) to be part of our beautiful cultural event

# EM PROGRAM MICROLEARNING IN H-DA



Microlearning is an approach to learning new information in small chunks at a time. Typically, micro learning sessions are under ten minutes and can take as little as one minute to complete.



NOT A BIG  
DEAL...  
YOUTUBE  
WORKS  
FOR ME.



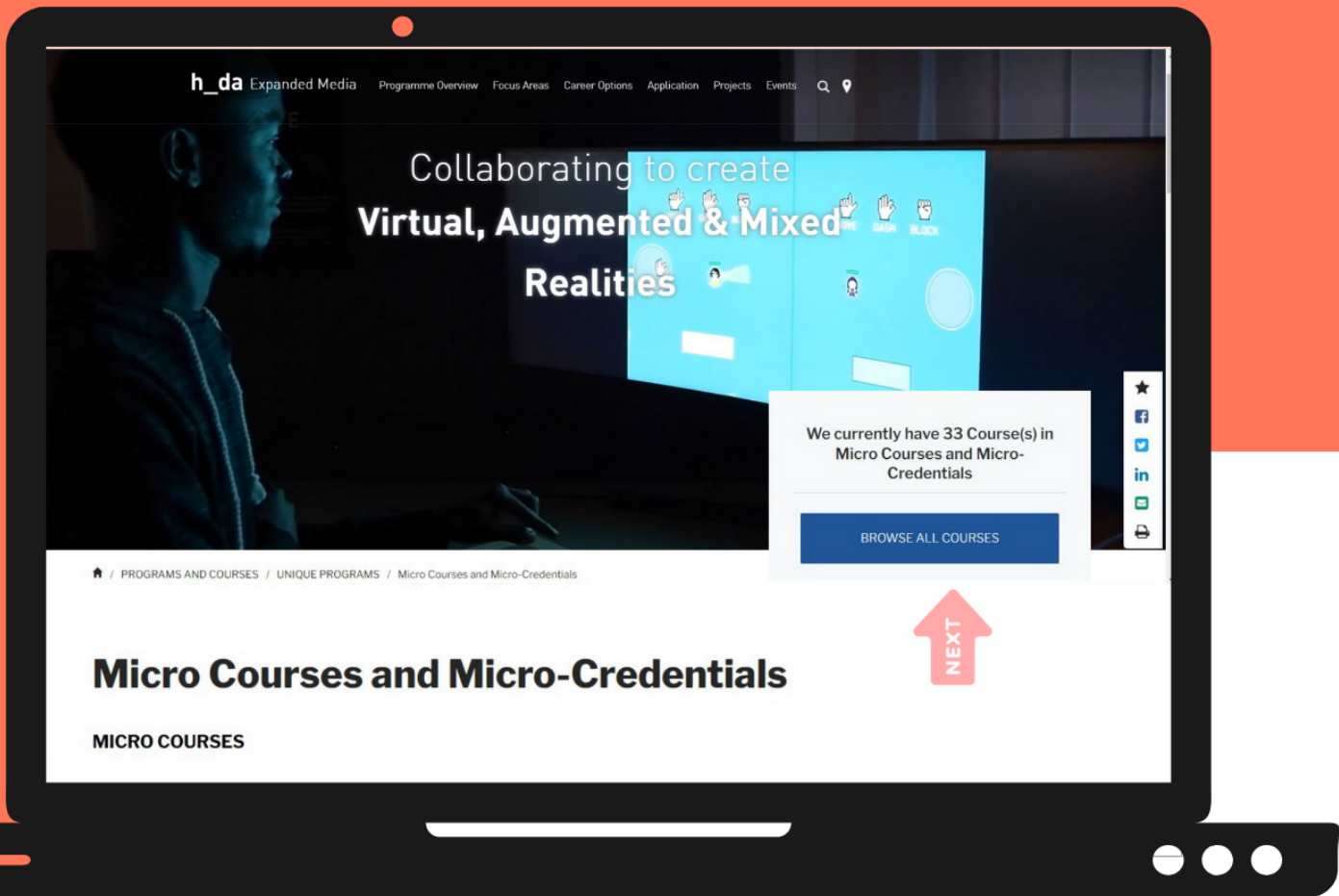
The Microlearning course gives the possibility of mobile learning to EM students in h-da, but not just something like Youtube videos, it's more than that.

Due to the benefits of Microlearning courses, we have designed these courses (which are offered besides our online or in-campus-courses)

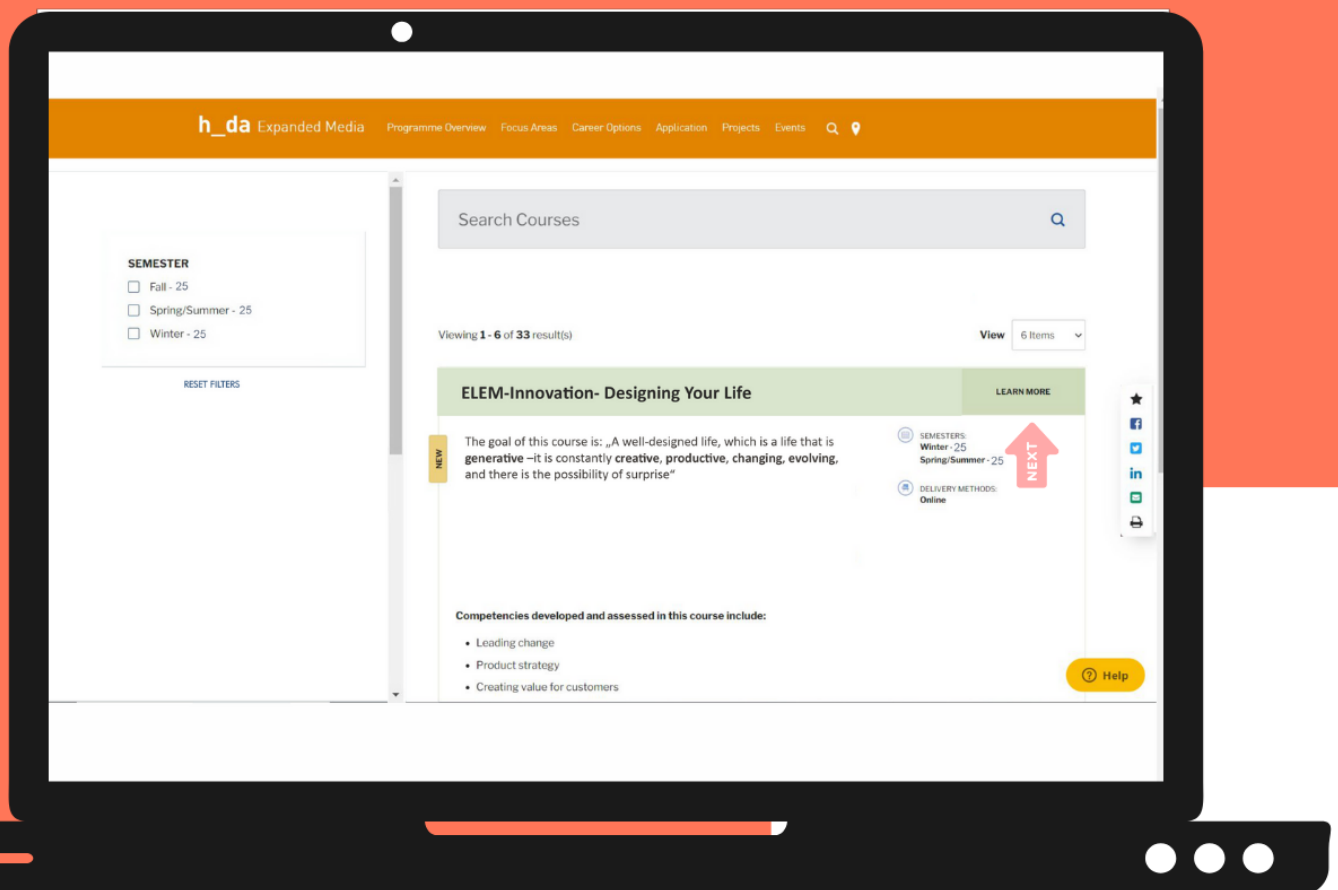
to give some of our students ( especially those who work or should for a long time commute to reach the campus) this possibility to save their time more and enjoy our customized Microlearning electives, which are not at all equal with youtube videos.

If you want to know more, take a look to the next pages:

# EM PROGRAM MICROLEARNING IN H-DA

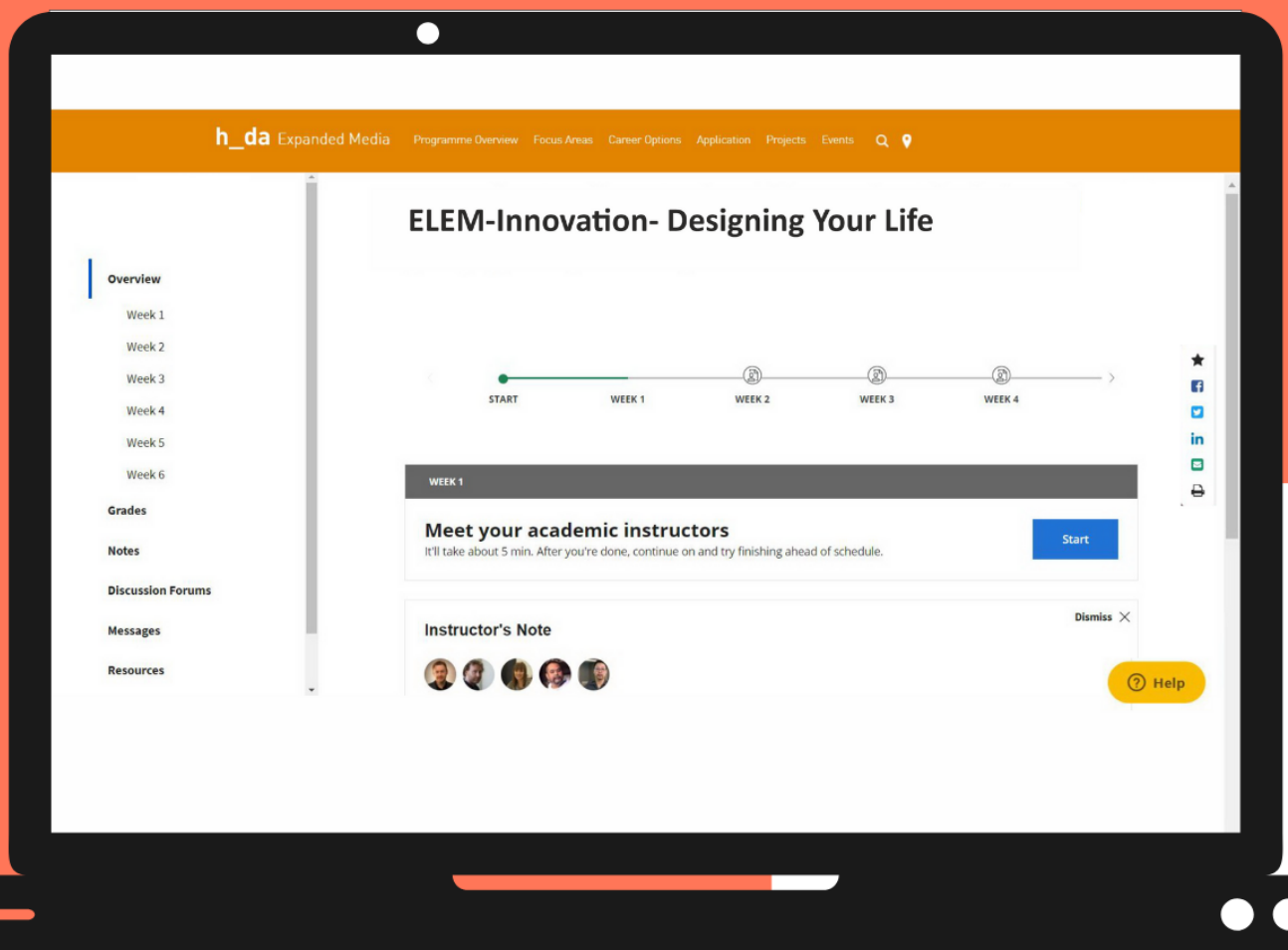


# INNOVATION-DESIGN YOUR LIFE!

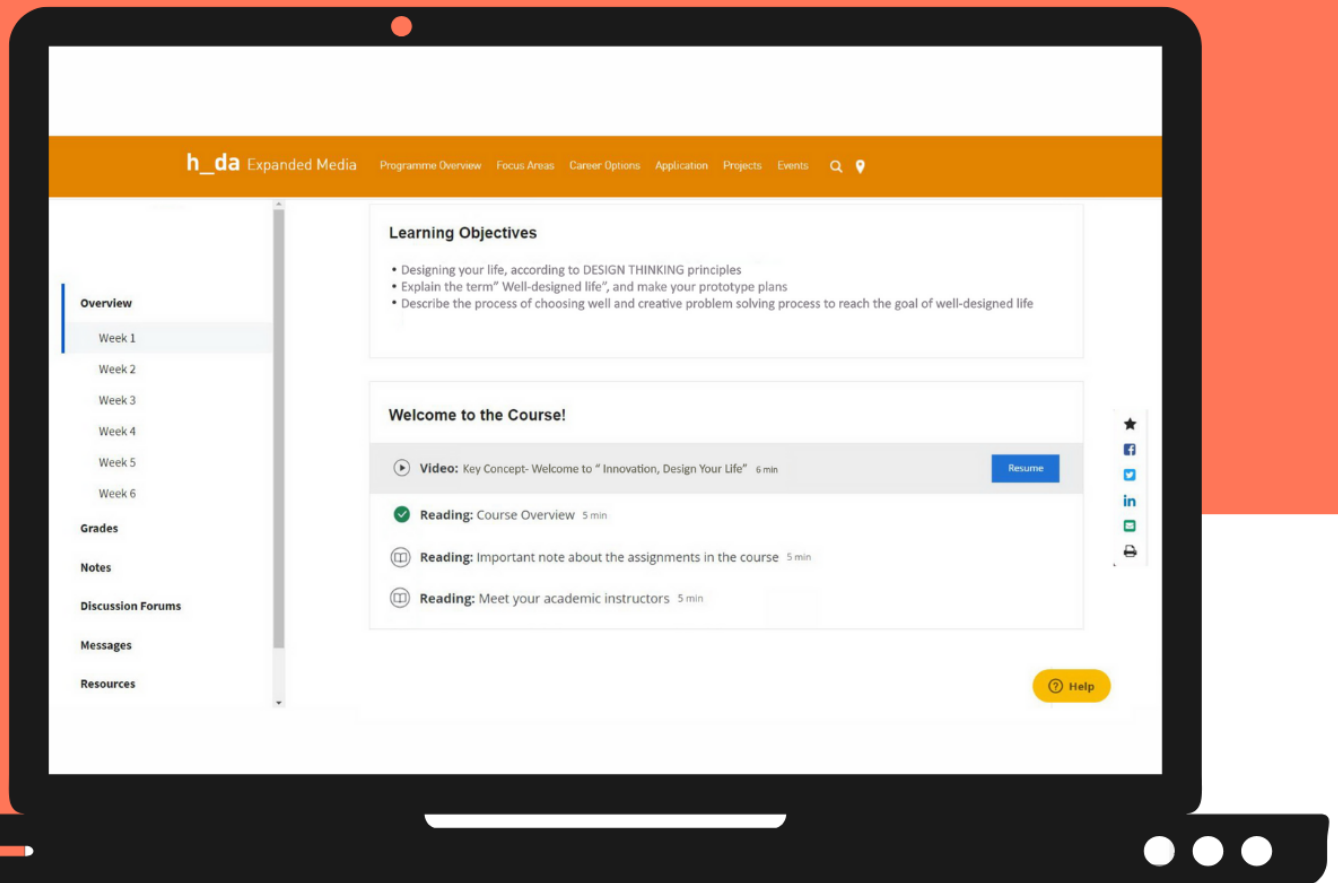




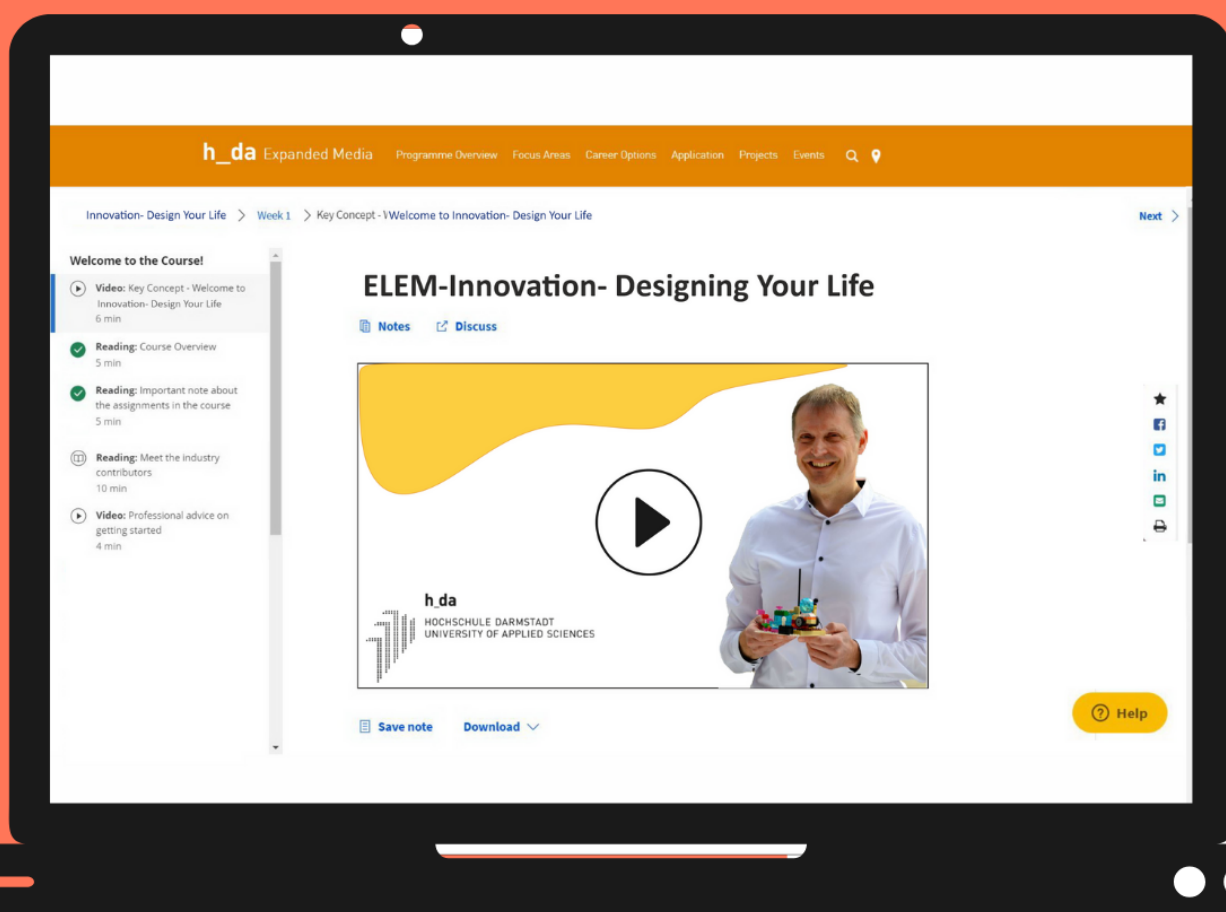
# MEET YOUR ACADEMIC INSTRUCTORS!



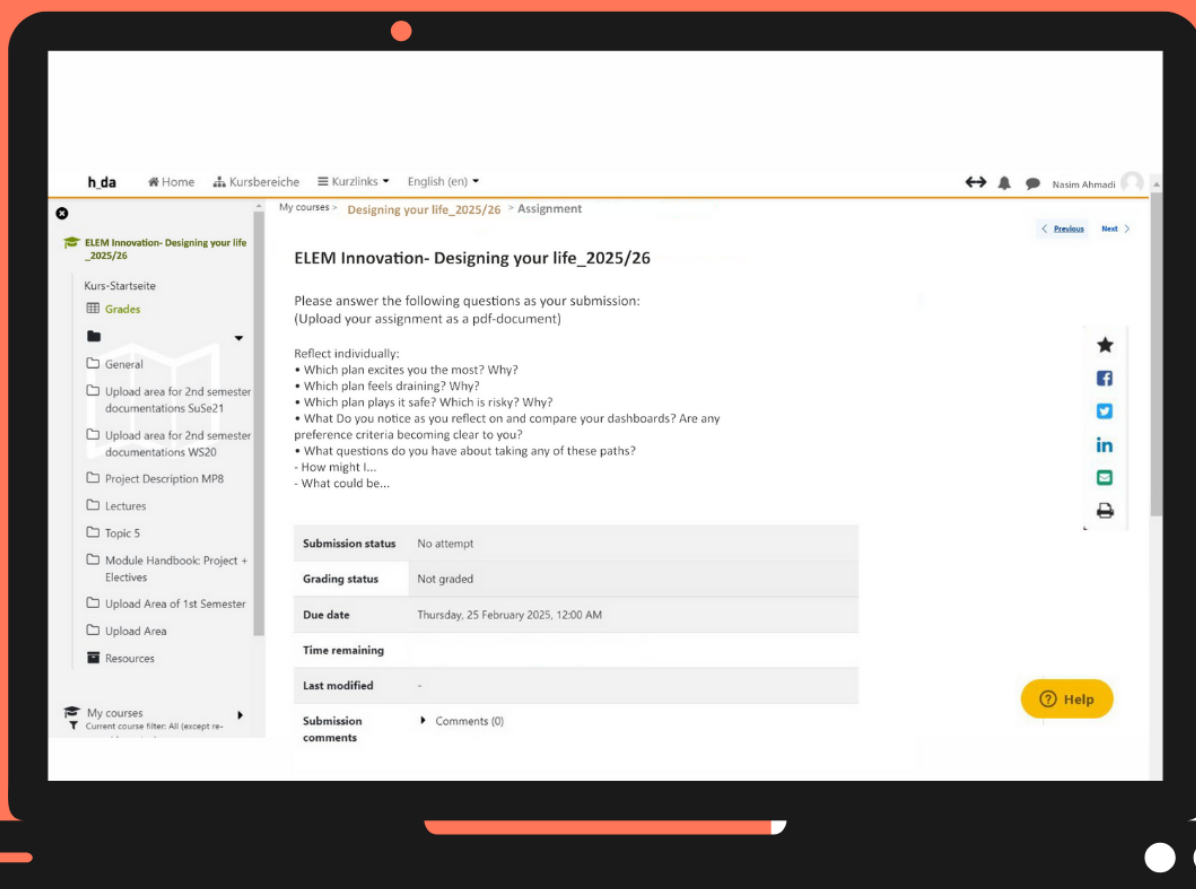
# THE AUDIO, TEXT, AND VIDEO MATERIAL AS PERSONALIZED WAYS OF LEARNING



# THE FIRST VIDEO OF THE FIRST WEEK!

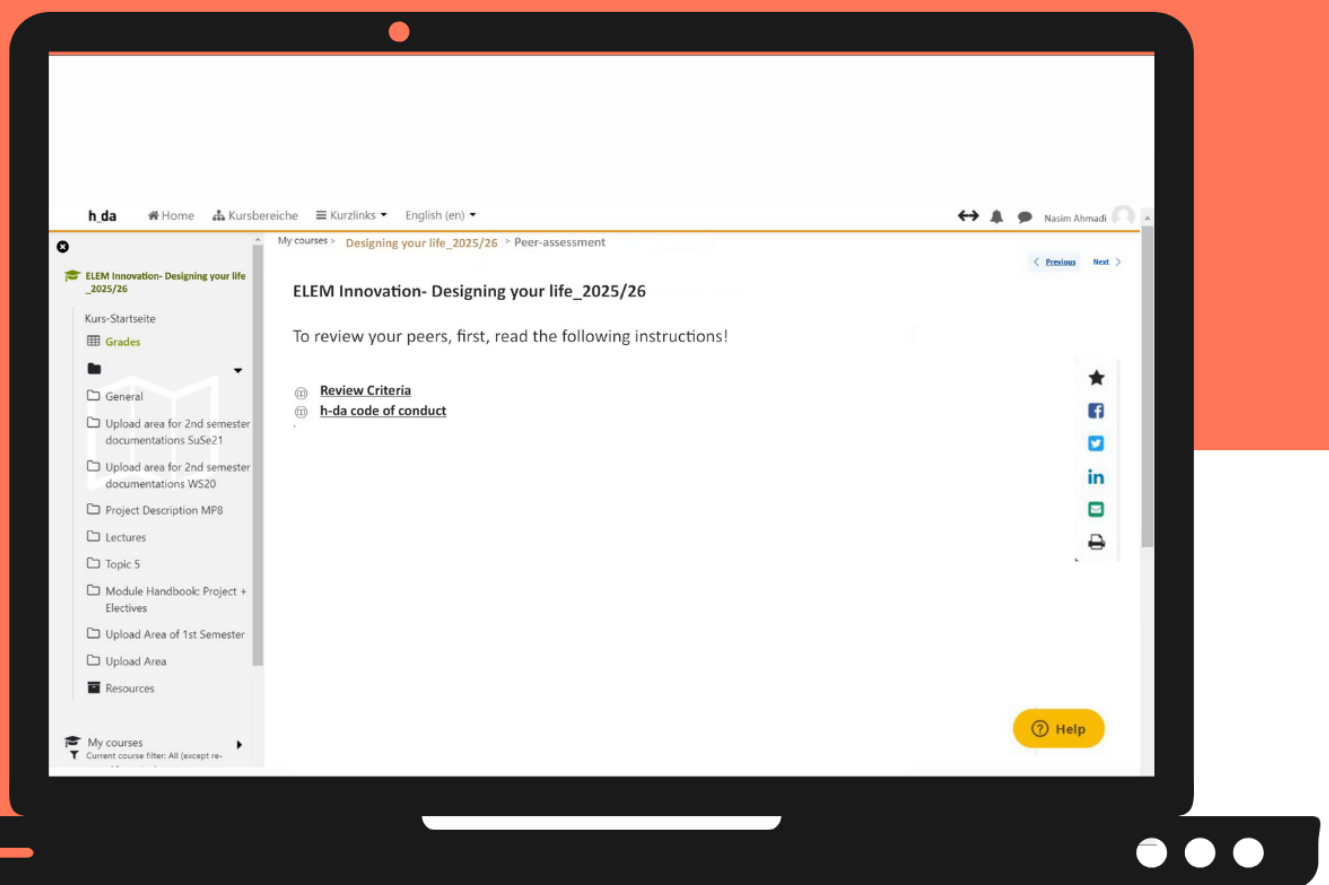


# HOW TO DO AND UPLOAD YOUR ASSIGNMENTS...

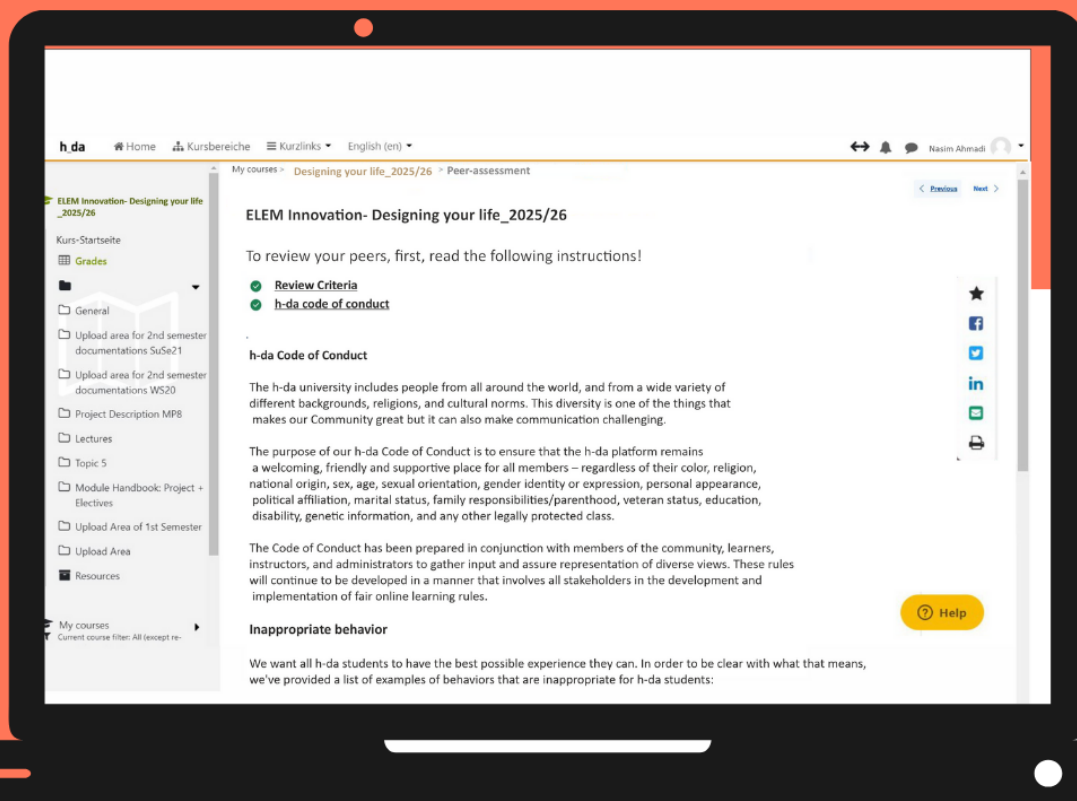




# THE INSTRUCTIONS (FOR SPEAKING AND COMMENTING ON THE FORUM)



# H-DA CODE CONDUCTION



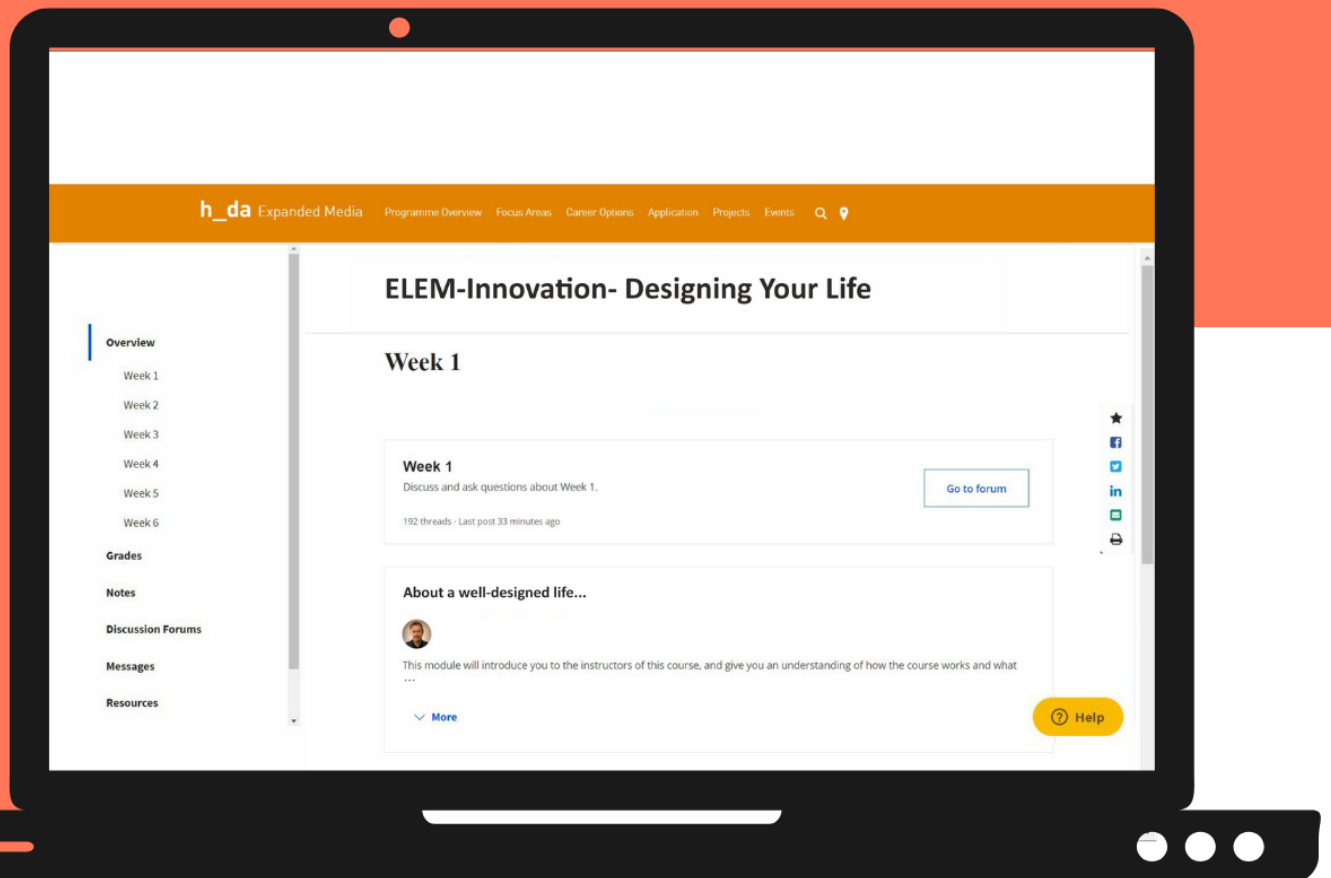
# H-DA CODE CONDUCTION

## Inappropriate behavior

We want all Coursera users to have the best possible experience they can. In order to be clear with what that means, we've provided a **list of examples of behaviors that are inappropriate for Coursera users**:

- **Dangerous speech.** Any form of expression (e.g. speech, text, or images) that can increase the risk that its audience will condone or commit violence against members of another group. Key traits of dangerous speech: Aimed at groups, promotes fear, often false, and harms indirectly. Dangerous speech can include: Coded language (terms familiar to in-group).
  - **Harassment or deliberate intimidation.** This includes offensive verbal comments related to gender, sexual orientation, disability, physical appearance, body size, race, religion, sexual images in public spaces, stalking, and/or deliberate intimidation.
  - **Violence or threats of violence.** Violence and threats of violence are not acceptable - online or offline. This includes incitement of violence toward any individual, including encouraging a person to commit self-harm. This also includes posting or threatening to post other people's personally identifying information (doxing) online.
  - **Sexist, racist, homophobic, transphobic, ableist language, or otherwise exclusionary language.** This includes deliberately referring to someone by a gender that they do not identify with, and/or questioning the legitimacy of an individual's gender identity. If you're unsure if a word is derogatory, don't use it. This also includes repeated subtle and/or indirect discrimination.
  - **Unwelcome sexual attention or behavior that contributes to a sexualized environment.** This includes sexualized comments, jokes or imagery in interactions, communications or presentation materials, as well as inappropriate sexual advances.
  - **Influencing or encouraging inappropriate behavior.** If you influence or encourage another person to violate the Code of Conduct, you may face the same consequences as if you had violated the Code of Conduct.
  - **Sustained disruption of online discussion, talks, or other events.** Sustained disruption of events, online discussions, or meetings, including talks and presentations, will not be tolerated. This includes 'talking over' or 'heckling' event speakers or influencing crowd actions that cause hostility in event sessions. Abuse of the peer review system. This includes posing as another learner to give yourself a positive peer review; colluding with other users to give each other positive peer reviews; and posting discriminatory, violent, or otherwise abusive content in the peer review feedback space. See the h-da Honor Code . Retaliation. Punishing someone for engaging in protected behavior is not permitted. This includes harassing, bullying, or filing a false report against a user for raising a sincere concern about your own behavior. It's unacceptable to give a user a bad peer review on an assignment simply because you disliked the review you got on your assignment.
- h-da students are asked to stop any inappropriate behavior and are expected to comply immediately. If you are the subject of an incident report or if you wish to report inappropriate behavior, your personal data will be processed by h-da as set forth in this Code of Conduct. You consent to such processing.**

# DISCUSSION FORUM FOR STUDENTS AND PROFESSORS





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