The World University Rankings 2021

The 2021 World University Rankings are published in autumn 2020. The performance indicators are grouped into five areas:

• Teaching

(the learning environment)-How to prepare Media Design (or similar programs) students to work in media-related industries

• Research (volume, income and reputation)-The number of Media Design program (or similar programs) publications published in the academic journals

 Citations (research influence)- How much Media Design program (or similar programs) of each university is contributing to expanding the understanding boundaries in the field of Media Design

• International outlook (staff, students and research)- The ability of a Media Design program (or

similar programs) of each university to attract undergraduates, postgraduates and faculty in

Media Design field from all over the planet, which is a key to its success on the world stage.

• Industry income (knowledge transfer)-The ability of a Media Design program (or similar

programs) of each university to help Media industry with innovations, inventions and

consultancy, which has become a core mission of the contemporary global academy.



